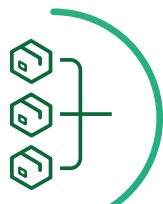


## Driving a Sustainable Supply Chain

Addressing environmental sustainability will continue to grow in popularity for North American shippers.

### Shippers Top 3 Carbon Reduction Initiatives:



**Freight Consolidation**



**Fuel Efficiency**



**Reducing Empty Miles**

### The Supply Chain's Environmental Impact



**49.5M**

The U.S. logistics industry moves nearly 50 million tons of goods every day.<sup>1</sup>



**NOx, VOCs, PM & GhG Emissions**

The transportation sector frequently contributes to air pollution through emission pollutants.<sup>2</sup>

### Consumers Demand Better



**84%**

The majority of consumers have indicated that they are more likely to purchase from sustainable brands.<sup>3</sup>



**3/5**

Shippers expect consumer sentiment to become the driving force behind their environmental investments over the next five years.<sup>4</sup>

### Moving in a Green Direction



**43%**

Nearly half of shippers are currently creating plans for future strategy discussions around sustainability.<sup>6</sup>



**72%**

Shippers are most focused on making the transportation and logistics segment of their supply chains more sustainable.<sup>5</sup>

In addition to cutting-edge technology and automation, shippers can reach their sustainable goals by partnering with an eco-friendly third-party logistics company. Redwood Hyperion empowers shippers to meet their emission goals through LPaaS and:

### Carbon Offsetting

Program aimed at reducing atmospheric carbon in an equivalent amount as emitted through business operations via purchase of credits used towards eco-friendly initiatives.



### Carbon Accounting

SaaS-powered system to measure the direct and indirect emissions to the Earth's biosphere from supply chain operations via company transactions.



Go green with Redwood. Learn more at [redwoodlogistics.com](https://redwoodlogistics.com)