CASE STUDY

SUPPORTING A HEALTHY OUTLOOK FOR HOLLISTER’S GLOBAL LOGISTICS

BACKGROUND
Hollister Incorporated is an independent, employee-owned healthcare company that develops, manufactures, and markets healthcare products and services globally. Based in Libertyville, IL, and serving healthcare professionals since 1921, Hollister has manufacturing and distribution centers on three continents and sells its ostomy care, continence care, wound care and critical care products in nearly 80 countries around the world.

THE CHALLENGE
Hollister was operating its growing global supply chain without a Transportation Management System (TMS), pulling data and tracking updates manually. The company wanted to increase the efficiency of its logistics operation, while enhancing end-to-end visibility across its global footprint.

THE SOLUTION
Redwood had developed a strong relationship with the Hollister transportation team and presented a proposal that included comprehensive implementation of the Oracle Transportation Management (OTM) TMS leveraging Redwood’s dozens of OTM experts and Oracle Gold Partner experience. Additionally, Redwood was able to provide a deeper layer of integration into other systems, such as Project44, utilizing RedwoodConnect™, which now offers them enhanced visibility.

Redwood also helps Hollister with its Full Truckload (FTL) and Less-Than-Truckload (LTL) freight, helping them manage their outbound LTL transportation in-house. Redwood's combination of supply chain orchestration and logistics execution capabilities set it apart during the buying process.

THE RESULTS
Redwood delivered on the efficiency and visibility gains it projected for Hollister, seamlessly implementing OTM, which led to a streamlined global logistics network and allowed them to take back control of their inbound and outbound transportation in-house. By integrating OTM and project44 via RedwoodConnect™, Hollister was able to be more proactive with their end customers, while also being able to share final report results internally with company leadership.

MARKET
• Healthcare

KEY SOLUTIONS
• TMS implementation - OTM
• Systems integration via RedwoodConnect™
• FTL & LTL management

ADDITIONAL BENEFITS
• Streamlined overall network with inbound/outbound transportation back in-house
• Efficiency throughout the supply chain
• Reporting capability with senior leadership

“Redwood’s comprehensive TMS solution with Oracle OTM and integration with project44 has revolutionized Hollister’s global logistics. We now have complete control of inbound and outbound transportation, resulting in streamlined efficiency and end-to-end visibility. Thanks to Redwood’s expertise, we can proactively serve customers and provide essential insights to our leadership.”